



KADOU

floral  
*artistry*

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1. Names of engaged couple:

2. Date of Wedding:

3. Location and name of wedding venue:

4. When does your venue allow for set up?

5. Where is your ceremony?

6. What is your prospective head count?

7. Who is your photographer?

8. What is your budget for flowers?

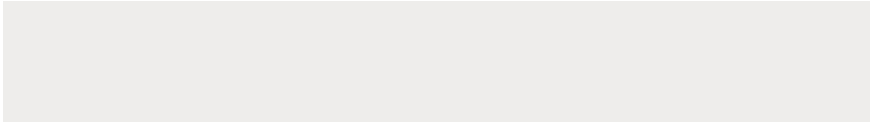
9. What is your colour scheme?

10. Do you have any specific floral request (*floral arch, hanging installations, etc*)?

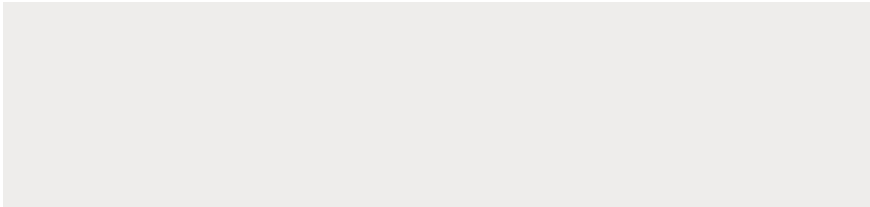
11. How many bridesmaids do you have?

12. How many groomsmen do you have?

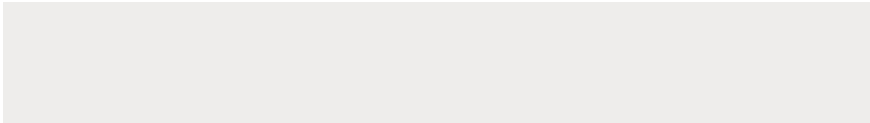
13. Do you need extra wrist corsages and/or boutonnieres?



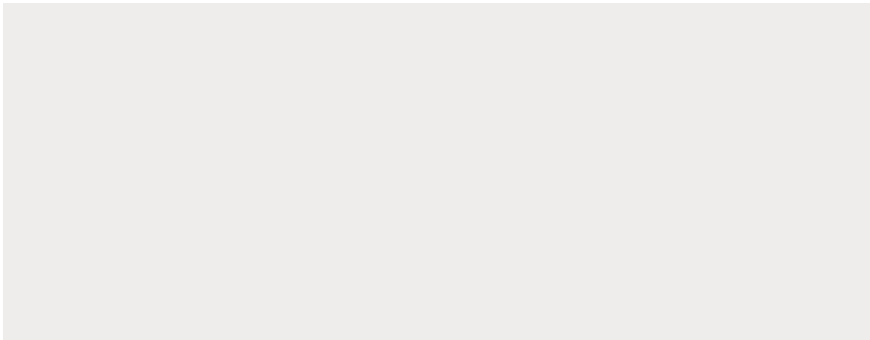
14. Do you have any flower varieties that you do not like?



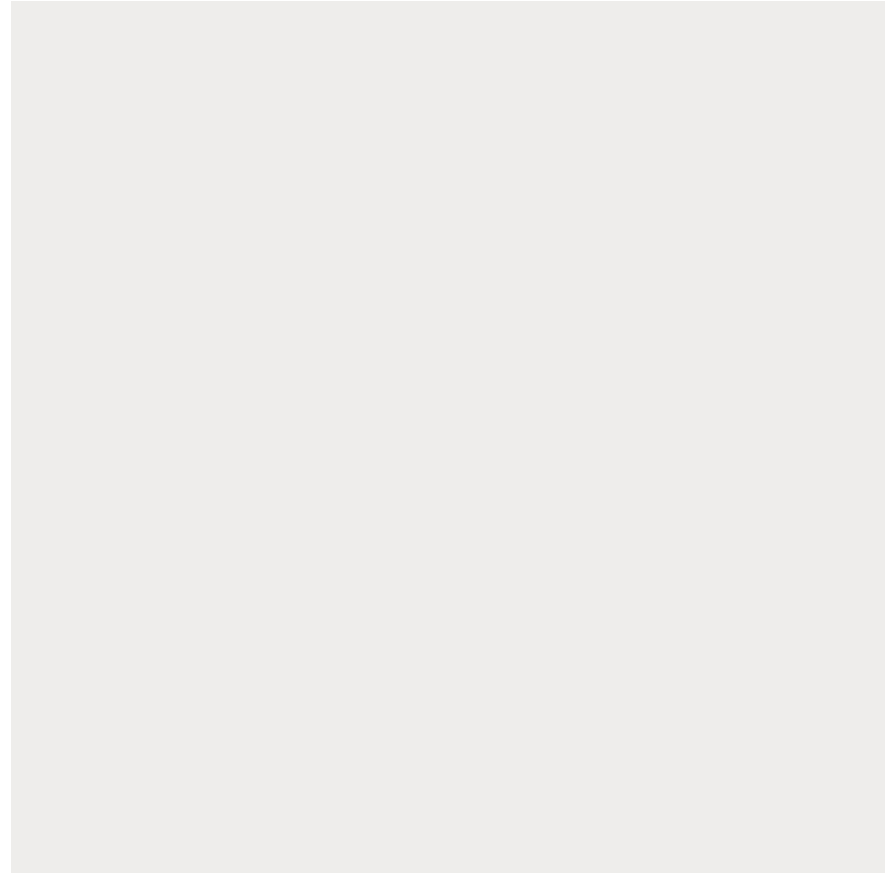
15. On a scale of 1 - 10, how important are flowers to you?



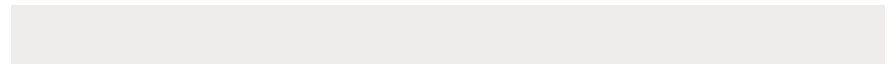
16. Please explain your vision of your wedding day:



17. Tell me a little bit about yourself:



18. Where did you hear about us?



# FAQ's

*Do you do consultations & site visits?*

I definitely love meeting clients and walking through your chosen celebration space with you. A first time consultation fee is R350, this amount will then be deducted on your payment invoice if you do choose KADOU for your floral needs. If we cannot meet in person you can opt for a Skype session or even Whatsapp/ Facetime call. Site visits are included in your invoice but if more than 2 visits are required, I will add extra costs to your final invoice.

*Do I have to book my own vases/vessels?*

No, all vases/vessels is included in my costings sent to you. Vessels and vases really do have a big influence on the flow of an arrangement and it is important to always choose the right shape. I mostly use my own vases as I have invested in quality crockery and brassware that is different from the usual hired items available.

*Do you promise specific flowers or give a list of flowers that will be used on our wedding day?*

No and no... Floral designs are season dependant and what Mother Nature has available this week might not be there the next. I focus on a colour scheme and then choose flower varieties that will complement these while sticking to my personal design aesthetic AND flower preferences. I will always try to use beautiful garden roses, dried & foraged textures as well as light floating flowers.

*Why do you charge extra labour costs?*

You know that saying "it takes a village"? This is so true when planning and executing your wedding day florals. Each team member and freelancer, contracted to assist me with your floral installation, needs to be paid, fed and reimbursed for traveling costs. All team members are hand picked for their experience and similar design aesthetic. I am so privileged to work with some of the best in the industry. A good team makes for a great wedding day set up - getting everything done on time and at the highest level of quality.

*Do you do mock ups?*

Mock ups are charged at full costs meaning you pay for each and every bunch used, it is not possible to use 3 stems here and there of different varieties only. Usually mock ups do not have the exact flowers that will be used on your wedding day as each season is different and focus is placed on the colour scheme rather on specific blooms. Other costs also include traveling, hiring, labour and time.

*Why is it important to give a flower budget?*

Not everyone has an unlimited budget when it comes to their flower needs... if I know what your specific budget for your flowers is, I can make suggestions that fits into your budget.

*Do you have a minimum spend amount?*

You will always have the most amazingly talented and skilled floral designers part of your wedding day. To be able to have such a skilled team and timeous set up we have to implement minimum budget amounts that we are able to work with. Our minimum wedding budgets start at R35 000 per 80pax, but each wedding estimation is customised and curated to suit your specific needs. Any other event (corporate or personal) will have customised estimations so please do send those enquiries.

*I love your work and want to book you, what do I do?*

Reservation and confirmation of your wedding date is finalised when I receive a deposit, equal to 50% of your total invoice, as well as your acceptance of our Terms & Conditions - all payment instructions are also noted at the bottom of your pro forma invoice.

*I booked you, whats next?*

As your wedding date draws near I will put together a visual representation of your floral elements as well as all the elements I will use for your decor styling. If you require decor styling I will also include “dry mock” images to show you images of candles, candle holders, linen as well as options on how all these can be styled. When all of these details are finalised we then wait for your special day so that my team and I can make the months of planning and visualising a reality!

*Can my family or friends assist with the flowers or even make my bridal bouquet?*

I don't have many rules, but being the only one responsible for your flower elements is definitely at the top of the list! A lot of time, hard work and investment goes into building a brand and because of this, I do not allow anyone that is not trained or hired by KADOU to be involved with any flower arranging. My design aesthetic is something I am very proud of and because I had to learn the hard way the power of reputation by association, I cannot risk having my brand connected to someone else's work.

*Do you also style my stationary (like name cards and menu's)?*

If you book me for specific styling and conceptualising needs this will be included. If you only require flower and vessel styling I would not do this as my focus and time will be diverted to flowers only. I can however add another person's time and travelling expenses into my estimation for this purpose.

*What is your TOP TIP?*

Trust your floral designer. I love what I do and spend hours testing out foraged foliage, searching for special branches and textures, sourcing the most beautiful flowers, not to mention weeks of dreaming and conceptualising the unique arrangements for your special day. I am bold enough to ask you for 100% creative freedom and I love my clients who embrace my methods.



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